



GENERAL INSURANCE COMPANY

## Executive Biography

**John Czerwinski**

**Executive Vice President Personal Lines Division**

John Czerwinski has been Executive Vice President, Personal Lines Division since November 2006. Mr. Czerwinski joined Echelon in May 2005 as Vice President, Business Development. In this role Mr. Czerwinski led the re-branding of Echelon and was active in diversifying Echelon's product offerings and introducing new programs. From 1997 to 2000, he was Marketing Manager for Traders General Insurance Company (Aviva). From 2001 to 2005, he was Vice President of Elite Insurance Company (Aviva), which specializes in the underwriting of niche insurance products across Canada. At Elite, Mr. Czerwinski was responsible for the strategic and operational management of the company. In January 2005, in addition to his responsibilities in Elite, Mr. Czerwinski was appointed to the position of Vice President, Operations of Traders General, a group home and auto insurer with annual gross written premiums in excess of \$450 million.

Mr. Czerwinski holds a Bachelor of Arts (1990) degree from Wilfrid Laurier University.

