



GENERAL INSURANCE COMPANY

JOB OPPORTUNITY

Applications are invited for the following position:

POSITION TITLE: BUSINESS DEVELOPMENT REPRESENTATIVE

DEPARTMENT: BUSINESS DEVELOPMENT (Alberta – Remote Office)

Reporting to the Business Development Manager:

We are looking for a Business Development Representative; an individual with lots of personality and drive. You will be expected to use your strong communication and market knowledge to help us develop channels and market our products and services. This position will require extensive travel.

ACCOUNTABILITIES:

- Develop a broker distribution network
- Relationship Management
- Assist in the strategic development of annual marketing plans
- Develop new business
- Promote new products
- Conduct sales and product seminars
- Coordinate industry trade shows and events
- Responsible for gathering and reporting market intelligence
- Addressing problems and/or issues related to brokers
- Special Projects as required

REQUIRED QUALIFICATIONS:

- Post secondary education, preferably in business administration or marketing
- 3 - 5 years industry related experience, with one to two years related experience in a sales/account management environment
- A practical knowledge of automobile insurance
- Strong customer service Skills
- Excellent communication and presentation skills
- Strong business writing skills
- Excellent organizational skills
- Ability to self-motivate and work independently
- Attention to detail and excellent follow up skills
- Energy and drive for success
- Lots of Personality
- Strong MS Office applications experience
- Willingness to travel

If you would like to apply for this position, please contact our Human Resources Department at:

Email address: careers@egi.ca

Facsimile number: **905-214-7911**